important point—no longer lived outside the world in monastic communities, but within the world and its institutions. This rationalization of conduct within this world, but for the sake of the world beyond, was the consequence of the concept of calling of ascetic Protestantism.

Christian asceticism, at first fleeing from the world into solitude, had already ruled the world which it had renounced from the monastery and through the Church. But it had, on the whole, left the naturally spontaneous character of daily life in the world untouched. Now it strode into the market-place of life, slammed the door of the monastery behind it, and undertook to penetrate just that daily routine of life with its methodicalness, to fashion it into a life in the world, but neither of nor for this world. With what result, we shall try to make clear in the following discussion.

CHAPTER V
ASCETICISM AND THE SPIRIT OF CAPITALISM

In order to understand the connection between the fundamental religious ideas of ascetic Protestantism and its maxims for everyday economic conduct, it is necessary to examine with especial care such writing as have evidently been derived from ministerial practice. For in a time in which the beyond meant everything, when the social position of the Christian depended upon his admission to the communion, the clergyman, through his ministry, Church discipline, and preaching, exercised an influence (as a glance at collections of consilia, casus conscientiae, etc., shows) which we modern men are entirely unable to picture. In such a time the religious forces which express themselves through such channels are the decisive influences in the formation of national character.

For the purposes of this chapter, though by no means for all purposes, we can treat ascetic Protestantism as a single whole. But since that side of English Puritanism which was derived from Calvinism gives the most consistent religious basis for the idea of the calling, we shall, following our previous method, place one of its representatives at the centre of the discussion. Richard Baxter stands out above many other writers on Puritan ethics, both because of his eminently practical and realistic attitude, and, at the same time, because of the universal recognition accorded to his works, which have gone through many
new editions and translations. He was a Presbyterian and an apologist of the Westminster Synod, but at the same time, like so many of the best spirits of his time, gradually grew away from the dogmas of pure Calvinism. At heart he opposed Cromwell's usurpation as he would any revolution. He was unfavourable to the sects and the fanatical enthusiasm of the saints, but was very broad-minded about external peculiarities and objective towards his opponents. He sought his field of labour most especially in the practical promotion of the moral life through the Church. In the pursuit of this end, as one of the most successful ministers known to history, he placed his services at the disposal of the Parliamentary Government, of Cromwell, and of the Restoration until he retired from office under the last, before St. Bartholomew's day. His Christian Directory is the most complete compendium of Puritan ethics, and is continually adjusted to the practical experiences of his own ministerial activity. In comparison we shall make use of Spener's Theologische Bedenken, as representative of German Pietism, Barclay's Apology for the Quakers, and some other representatives of ascetic ethics, which, however, in the interest of space, will be limited as far as possible.

Now, in glancing at Baxter's Saints' Everlasting Rest, or his Christian Directory, or similar works of others, one is struck at first glance by the emphasis placed, in the discussion of wealth and its acquisition, on the ebionitic elements of the New Testament. Wealth as such is a great danger; its temptations never end, and its pursuit is not only senseless as compared with the dominating importance of the Kingdom of God, but it is morally suspect. Here asceticism seems to have turned much more sharply against the acquisition of earthly goods than it did in Calvin, who saw no hindrance to the effectiveness of the clergy in their wealth, but rather a thoroughly desirable enhancement of their prestige. Hence he permitted them to employ their means profitably. Examples of the condemnation of the pursuit of money and goods may be gathered without end from Puritan writings, and may be contrasted with the late medieval ethical literature, which was much more open-minded on this point.

Moreover, these doubts were meant with perfect seriousness; only it is necessary to examine them somewhat more closely in order to understand their true ethical significance and implications. The real moral objection is to relaxation in the security of possession, the enjoyment of wealth with the consequence of idleness and the temptations of the flesh, above all of distraction from the pursuit of a righteous life. In fact, it is only because possession involves this danger of relaxation that it is objectionable at all. For the saints' everlasting rest is in the next world; on earth man must, to be certain of his state of grace, "do the works of him who sent him, as long as it is yet day". Not leisure and enjoyment, but only activity serves to increase the glory of God, according to the definite manifestations of His will.

Waste of time is thus the first and in principle the deadliest of sins. The span of human life is infinitely short and precious to make sure of one's own election. Loss of time through sociability, idle talk, luxury,
even more sleep than is necessary for health, six to at most eight hours, is worthy of absolute moral condemnation. It does not yet hold, with Franklin, that time is money, but the proposition is true in a certain spiritual sense. It is infinitely valuable because every hour lost is lost to labour for the glory of God. Thus inactive contemplation is also valueless, or even directly reprehensible if it is at the expense of one's daily work. For it is less pleasing to God than the active performance of His will in a calling. Besides, Sunday is provided for that, and according to Baxter, it is always those who are not diligent in their callings who have no time for God when the occasion demands it.

Accordingly, Baxter's principal work is dominated by the continually repeated, often almost passionate preaching of hard, continuous bodily or mental labour. It is due to a combination of two different motives. Labour is, on the one hand, an approved ascetic technique, as it always has been in the Western Church, in sharp contrast not only to the Orient but to almost all monastic rules the world over. It is in particular the specific defence against all those temptations which Puritanism united under the name of the unclean life, whose rôle for it was by no means small. The sexual asceticism of Puritanism differs only in degree, not in fundamental principle, from that of monasticism; and on account of the Puritan conception of marriage, its practical influence is more far-reaching than that of the latter. For sexual intercourse is permitted, even within marriage, only as the means willed by God for the increase of His glory according to the commandment, "Be fruitful and multiply." Along with a moderate vegetable diet and cold baths, the same prescription is given for all sexual temptations as is used against religious doubts and a sense of moral unworthiness: "Work hard in your calling." But the most important thing was that even beyond that labour came to be considered in itself the end of life, ordained as such by God. St. Paul's "He who will not work shall not eat" holds unconditionally for everyone. Unwillingness to work is symptomatic of the lack of grace.

Here the difference from the mediaeval view-point becomes quite evident. Thomas Aquinas also gave an interpretation of that statement of St. Paul. But for him labour is only necessary naturalis ratione for the maintenance of individual and community. Where this end is achieved, the precept ceases to have any meaning. Moreover, it holds only for the race, not for every individual. It does not apply to anyone who can live without labour on his possessions, and of course contemplation, as a spiritual form of action in the Kingdom of God, takes precedence over the commandment in its literal sense. Moreover, for the popular theology of the time, the highest form of monastic productivity lay in the increase of the Thesaurus eccesiae through prayer and chant.

Now only do these exceptions to the duty to labour naturally no longer hold for Baxter, but he holds most emphatically that wealth does not exempt anyone from the unconditional command. Even the wealthy shall not eat without working, for even though they do not need to labour to support their own need, there is God's commandment which they, like the poor, must
The Protestant Ethic and the Spirit of Capitalism

obey. For everyone without exception God’s Providence has prepared a calling, which he should profess and in which he should labour. And this calling is not, as it was for the Lutheran, a fate to which he must submit and which he must make the best of, but God’s commandment to the individual to work for the divine glory. This seemingly subtle difference had far-reaching psychological consequences, and became connected with a further development of the providential interpretation of the economic order which had begun in scholasticism.

The phenomenon of the division of labour and occupations in society had, among others, been interpreted by Thomas Aquinas, to whom we may most conveniently refer, as a direct consequence of the divine scheme of things. But the places assigned to each man in this cosmos follow ex causis naturalibus and are fortuitous (contingent in the Scholastic terminology). The differentiation of men into the classes and occupations established through historical development became for Luther, as we have seen, a direct result of the divine will. The perseverance of the individual in the place and within the limits which God had assigned to him was a religious duty. This was the more certainly the consequence since the relations of Lutheranism to the world were in general uncertain from the beginning and remained so. Ethical principles for the reform of the world could not be found in Luther’s realm of ideas; in fact it never quite freed itself from Pauline indifference. Hence the world had to be accepted as it was, and this alone could be made a religious duty.

But in the Puritan view, the providential character of the play of private economic interests takes on a somewhat different emphasis. True to the Puritan tendency to pragmatic interpretations, the providential purpose of the division of labour is to be known by its fruits. On this point Baxter expresses himself in terms which more than once directly recall Adam Smith’s well-known apothecosis of the division of labour. The specialization of occupations leads, since it makes the development of skill possible, to a quantitative and qualitative improvement in production, and thus serves the common good, which is identical with the good of the greatest possible number. So far, the motivation is purely utilitarian, and is closely related to the customary view-point of much of the secular literature of the time.

But the characteristic Puritan element appears when Baxter sets at the head of his discussion the statement that “outside of a well-marked calling the accomplishments of a man are only casual and irregular, and he spends more time in idleness than at work”, and when he concludes it as follows: “and he [the specialized worker] will carry out his work in order while another remains in constant confusion, and his business knows neither time nor place therefore is a certain calling the best for everyone”. Irregular work, which the ordinary labourer is often forced to accept, is often unavoidable, but always an unwelcome state of transition. A man without a calling thus lacks the systematic, methodical character which is, as we have seen, demanded by worldly asceticism.

The Quaker ethic also holds that a man’s life in his calling is an exercise in ascetic virtue, a proof of his state of grace through his conscientiousness, which is expressed in the care and method with which he pursues his calling. What God demands is not labour
in itself, but rational labour in a calling. In the Puritan concept of the calling the emphasis is always placed on this methodical character of worldly asceticism, not, as with Luther, on the acceptance of the lot which God has irrevocably assigned to man.\footnote{36}

Hence the question whether anyone may combine several callings is answered in the affirmative, if it is useful for the common good or one’s own,\footnote{37} and not injurious to anyone, and if it does not lead to unfaithfulness in one of the callings. Even a change of calling is by no means regarded as objectionable, if it is not thoughtless and is made for the purpose of pursuing a calling more pleasing to God,\footnote{38} which means, on general principles, one more useful.

It is true that the usefulness of a calling, and thus its favour in the sight of God, is measured primarily in moral terms, and thus in terms of the importance of the goods produced in it for the community. But a further, and, above all, in practice the most important, criterion is found in private profitableness.\footnote{39} For if that God, whose hand the Puritan sees in all the occurrences of life, shows one of His elect a chance of profit, he must do it with a purpose. Hence the faithful Christian must follow the call by taking advantage of the opportunity.\footnote{40} “If God show you a way in which you may lawfully get more than in another way (without wrong to your soul or to any other), if you refuse this, and choose the less gainful way, you cross one of the ends of your calling, and you refuse to be God’s steward, and to accept His gifts and use them for Him when He requireth it: you may labour to be rich for God, though not for the flesh and sin.”\footnote{41}

Wealth is thus bad ethically only in so far as it is a temptation to idleness and sinful enjoyment of life, and its acquisition is bad only when it is with the purpose of later living merrily and without care. But as a performance of duty in a calling it is not only morally permissible, but actually enjoined.\footnote{42} The parable of the servant who was rejected because he did not increase the talent which was entrusted to him seemed to say so directly.\footnote{43} To wish to be poor was, it was often argued, the same as wishing to be unhealthy,\footnote{44} it is objectionable as a glorification of works and derogatory to the glory of God. Especially begging, on the part of one able to work, is not only the sin of slothfulness, but a violation of the duty of brotherly love according to the Apostle’s own word.\footnote{45}

The emphasis on the ascetic importance of a fixed calling provided an ethical justification of the modern specialized division of labour. In a similar way the providential interpretation of profit-making justified the activities of the business man.\footnote{46} The superior indulgence of the seigneur and the parvenu ostentation of the nouveau riche are equally detestable to asceticism. But, on the other hand, it has the highest ethical appreciation of the sober, middle-class, self-made man.\footnote{47} “God blesseth His trade” is a stock remark about those good men\footnote{48} who had successfully followed the divine hints. The whole power of the God of the Old Testament, who rewards His people for their obedience in this life,\footnote{49} necessarily exercised a similar influence on the Puritan who, following Baxter’s advice, compared his own state of grace with that of the heroes of the Bible,\footnote{50} and in the process interpreted
The Protestant Ethic and the Spirit of Capitalism

the statements of the Scriptures as the articles of a book of statutes.

Of course, the words of the Old Testament were not entirely without ambiguity. We have seen that Luther first used the concept of the calling in the secular sense in translating a passage from Jesus Sirach. But the book of Jesus Sirach belongs, with the whole atmosphere expressed in it, to those parts of the broadened Old Testament with a distinctly traditionalistic tendency, in spite of Hellenistic influences. It is characteristic that down to the present day this book seems to enjoy a special favour among Lutheran German peasants, just as the Lutheran influence in large sections of German Pietism has been expressed by a preference for Jesus Sirach.

The Puritans repudiated the Apocrypha as not inspired, consistently with their sharp distinction between things divine and things of the flesh. But among the canonical books that of Job had all the more influence. On the one hand it contained a grand conception of the absolute sovereign majesty of God, beyond all human comprehension, which was closely related to that of Calvinism. With that, on the other hand, it combined the certainty which, though incidental for Calvin, came to be of great importance for Puritanism, that God would bless His own in this life—in the book of Job only—and also in the material sense. The Oriental quietism, which appears in several of the finest verses of the Psalms and in the Proverbs, was interpreted away, just as Baxter did with the traditionalistic tinge of the passage in the 1st Epistle to the Corinthians, so important for the idea of the calling.

As Ieticism and the Spirit of Capitalism

But all the more emphasis was placed on those parts of the Old Testament which praise formal legality as a sign of conduct pleasing to God. They held the theory that the Mosaic Law had only lost its validity through Christ in so far as it contained ceremonial or purely historical precepts applying only to the Jewish people, but that otherwise it had always been valid as an expression of the natural law, and must hence be retained. This made it possible, on the one hand, to eliminate elements which could not be reconciled with modern life. But still, through its numerous related features, Old Testament morality was able to give a powerful impetus to that spirit of self-righteous and sober legality which was so characteristic of the worldly asceticism of this form of Protestantism.

Thus when authors, as was the case with several contemporaries as well as later writers, characterize the basic ethical tendency of Puritanism, especially in England, as English Hebraism they are, correctly understood, not wrong. It is necessary, however, not to think of Palestinian Judaism at the time of the writing of the Scriptures, but of Judaism as it became under the influence of many centuries of formalistic, legalistic, and Talmudic education. Even then one must be very careful in drawing parallels. The general tendency of the elder Judaism toward a naive acceptance of life as such was far removed from the special characteristics of Puritanism. It was, however, just as far—and this ought not to be overlooked—from the economic ethics of mediaeval and modern Judaism, in the traits which determined the positions of both in the development of the capitalistic ethos. The Jews
stood on the side of the politically and speculatively oriented adventurous capitalism; their ethos was, in a word, that of pariah-capitalism. But Puritanism carried the ethos of the rational organization of capital and labour. It took over from the Jewish ethic only what was adapted to this purpose.

To analyse the effects on the character of peoples of the penetration of life with Old Testament norms—a tempting task which, however, has not yet satisfactorily been done even for Judaism—would be impossible within the limits of this sketch. In addition to the relationships already pointed out, it is important for the general inner attitude of the Puritans, above all, that the belief that they were God's chosen people saw in them a great renaissance. Even the kindly Baxter thanked God that he was born in England, and thus in the true Church, and nowhere else. This thankfulness for one's own perfection by the grace of God penetrated the attitude toward life of the Puritan middle class, and played its part in developing that formalistic, hard, correct character which was peculiar to the men of that heroic age of capitalism.

Let us now try to clarify the points in which the Puritan idea of the calling and the premium it placed upon ascetic conduct was bound directly to influence the development of a capitalistic way of life. As we have seen, this asceticism turned with all its force against one thing: the spontaneous enjoyment of life and all it had to offer. This is perhaps most characteristically brought out in the struggle over the Book of Sports which James I and Charles I made into law expressly as a means of counteracting Puritanism, and which

the latter ordered to be read from all the pulpits. The fanatical opposition of the Puritans to the ordinances of the King, permitting certain popular amusements on Sunday outside of Church hours by law, was not only explained by the disturbance of the Sabbath rest, but also by resentment against the intentional diversion from the ordered life of the saint, which it caused. And, on his side, the King’s threats of severe punishment for every attack on the legality of these sports were motivated by his purpose of breaking the anti-authoritarian ascetic tendency of Puritanism, which was so dangerous to the State. The feudal and monarchial forces protected the pleasure seekers against the rising middle-class morality and the anti-authoritarian ascetic conventicles, just as to-day capitalistic society tends to protect those willing to work against the class morality of the proletariat and the anti-authoritarian trade union.

As against this the Puritans upheld their decisive characteristic, the principle of ascetic conduct. For otherwise the Puritan aversion to sport, even for the Quakers, was by no means simply one of principle. Sport was accepted if it served a rational purpose, that of recreation necessary for physical efficiency. But as a means for the spontaneous expression of undisciplined impulses, it was under suspicion; and in so far as it became purely a means of enjoyment, or awakened pride, raw instincts or the irrational gambling instinct, it was of course strictly condemned. Impulsive enjoyment of life, which leads away both from work in a calling and from religion, was as such the enemy of rational asceticism, whether in the form of seigneurial
sports, or the enjoyment of the dance-hall or the publick-house of the common man. 62

Its attitude was thus suspicious and often hostile to the aspects of culture without any immediate religious value. It is not, however, true that the ideals of Puritanism implied a solemn, narrow-minded contempt of culture. Quite the contrary is the case at least for science, with the exception of the hatred of Scholasticism. Moreover, the great men of the Puritan movement were thoroughly steeped in the culture of the Renaissance. The sermons of the Presbyterian divines abound with classical allusions, 63 and even the Radicals, although they objected to it, were not ashamed to display that kind of learning in theological polemics. Perhaps no country was ever so full of graduates as New England in the first generation of its existence. The satire of their opponents, such as, for instance, Butler’s Hudibras, also attacks primarily the pedantry and highly trained dialectics of the Puritans. This is partially due to the religious valuation of knowledge which followed from their attitude to the Catholic fides implicita.

But the situation is quite different when one looks at non-scientific literature, 64 and especially the fine arts. Here asceticism descended like a frost on the life of “Merrie old England.” And not only worldly merriment felt its effect. The Puritan’s ferocious hatred of everything which smacked of superstition, of all survivals of magical or sacramental salvation, applied to the Christmas festivities and the May Pole 65 and all spontaneous religious art. That there was room in Holland for a great, often uncouthly realistic art 66 proves only how far from completely the authoritarian moral discipline of that country was able to counteract the influence of the court and the regents (a class of rentiers), and also the joy in life of the parvenu bourgeoisie, after the short supremacy of the Calvinistic theocracy had been transformed into a moderate national Church, and with it Calvinism had perceptibly lost in its power of ascetic influence. 67

The theatre was obnoxious to the Puritans, 68 and with the strict exclusion of the erotic and of nudity from the realm of toleration, a radical view of either literature or art could not exist. The conceptions of idle talk, of superfluities, 69 and of vain ostentation, all designations of an irrational attitude without objective purpose, thus not ascetic, and especially not serving the glory of God, but of man, were always at hand to serve in deciding in favour of sober utility as against any artistic tendencies. This was especially true in the case of decoration of the person, for instance clothing. 70 That powerful tendency toward uniformity of life, which to-day so immensely aids the capitalistic interest in the standardization of production, 71 had its ideal foundations in the repudiation of all idolatry of the flesh. 72

Of course we must not forget that Puritanism included a world of contradictions, and that the instinctive sense of eternal greatness in art was certainly stronger among its leaders than in the atmosphere of the Cavaliers. 73 Moreover, a unique genius like Rembrandt, however little his conduct may have been acceptable to God in the eyes of the Puritans, was very strongly influenced in the character of his work by his religious environment. 74 But that does not alter the picture as a whole. In so far as the development of
The Protestant Ethic and the Spirit of Capitalism

the Puritan tradition could, and in part did, lead to a powerful spiritualization of personality, it was a decided benefit to literature. But for the most part that benefit only accrued to later generations.

Although we cannot here enter upon a discussion of the influence of Puritanism in all these directions, we should call attention to the fact that the toleration of pleasure in cultural goods, which contributed to purely aesthetic or athletic enjoyment, certainly always ran up against one characteristic limitation: they must not cost anything. Man is only a trustee of the goods which have come to him through God’s grace. He must, like the servant in the parable, give an account of every penny entrusted to him, and it is at least hazardous to spend any of it for a purpose which does not serve the glory of God but only one’s own enjoyment. What person, who keeps his eyes open, has not met representatives of this viewpoint even in the present? The idea of a man’s duty to his possessions, to which he subordinates himself as an obedient steward, or even as an acquisitive machine, bears with chilling weight on his life. The greater the possessions the heavier, if the ascetic attitude toward life stands the test, the feeling of responsibility for them, for holding them undiminished for the glory of God and increasing them by restless effort. The origin of this type of life also extends in certain roots, like so many aspects of the spirit of capitalism, back into the Middle Ages.

But it was in the ethic of ascetic Protestantism that it first found a consistent ethical foundation. Its significance for the development of capitalism is obvious.

This worldly Protestant asceticism, as we may

asceticism and the spirit of capitalism

recapitulate up to this point, acted powerfully against the spontaneous enjoyment of possessions; it restricted consumption, especially of luxuries. On the other hand, it had the psychological effect of freeing the acquisition of goods from the inhibitions of traditionalistic ethics. It broke the bonds of the impulse of acquisition in that it not only legalized it, but (in the sense discussed) looked upon it as directly willed by God. The campaign against the temptations of the flesh, and the dependence on external things, was, as besides the Puritans the great Quaker apologist Barclay expressly says, not a struggle against the rational acquisition, but against the irrational use of wealth.

But this irrational use was exemplified in the outward forms of luxury which their code condemned as idolatry of the flesh, however natural they had appeared to the feudal mind. On the other hand, they approved the rational and utilitarian uses of wealth which were willed by God for the needs of the individual and the community. They did not wish to impose mortification on the man of wealth, but the use of his means for necessary and practical things. The idea of comfort characteristically limits the extent of ethically permissible expenditures. It is naturally no accident that the development of a manner of living consistent with that idea may be observed earliest and most clearly among the most consistent representatives of this whole attitude toward life. Over against the glitter and ostentation of feudal magnificence which, resting on an unsound economic basis, prefers a sordid elegance to a sober simplicity, they set the clean and solid comfort of the middle-class home as an ideal.
On the side of the production of private wealth, asceticism condemned both dishonesty and impulsive avarice. What was condemned as covetousness, Mammonism, etc., was the pursuit of riches for their own sake. For wealth in itself was a temptation. But here asceticism was the power “which ever seeks the good but ever creates evil”\(^3\), what was evil in its sense was possession and its temptations. For, in conformity with the Old Testament and in analogy to the ethical valuation of good works, asceticism looked upon the pursuit of wealth as an end in itself as highly reprehensible; but the attainment of it as a fruit of labour in a calling was a sign of God’s blessing. And even more important: the religious valuation of restless, continuous, systematic work in a worldly calling, as the highest means to asceticism, and at the same time the surest and most evident proof of rebirth and genuine faith, must have been the most powerful conceivable lever for the expansion of that attitude toward life which we have here called the spirit of capitalism.\(^4\)

When the limitation of consumption is combined with this release of acquisitive activity, the inevitable practical result is obvious: accumulation of capital through ascetic compulsion to save.\(^5\) The restraints which were imposed upon the consumption of wealth naturally served to increase it by making possible the productive investment of capital. How strong this influence was is not, unfortunately, susceptible of exact statistical demonstration. In New England the connection is so evident that it did not escape the eye of so discerning a historian as Doyle.\(^6\) But also in Holland, which was really only dominated by strict Calvinism for seven years, the greater simplicity of life in the more seriously religious circles, in combination with great wealth, led to an excessive propensity to accumulations.\(^7\)

That, furthermore, the tendency which has existed everywhere and at all times, being quite strong in Germany to-day, for middle-class fortunes to be absorbed into the nobility, was necessarily checked by the Puritan antipathy to the feudal way of life, is evident. English Mercantilist writers of the seventeenth century attributed the superiority of Dutch capital to English to the circumstance that newly acquired wealth there did not regularly seek investment in land. Also, since it is not simply a question of the purchase of land, it did not there seek to transfer itself to feudal habits of life, and thereby to remove itself from the possibility of capitalistic investments.\(^8\) The high esteem for agriculture as a peculiarly important branch of activity, also especially consistent with piety, which the Puritans shared, applied (for instance in Baxter) not to the landlord, but to the yeoman and farmer, in the eighteenth century not to the squire, but the rational cultivators.\(^9\) Through the whole of English society in the time since the seventeenth century goes the conflict between the squirearchy, the representatives of “merry old England”, and the Puritan circles of widely varying social influence.\(^10\) Both elements, that of an unspoiled naïve joy of life, and of a strictly regulated, reserved self-control, and conventional ethical conduct are even to-day combined to form the English national character.\(^11\) Similarly, the early history of the North American Colonies is dominated by the sharp contrast of the
The Protestant Ethic and the Spirit of Capitalism

adventurers, who wanted to set up plantations with the labour of indentured servants, and live as feudal lords, and the specifically middle-class outlook of the Puritans. 92

As far as the influence of the Puritan outlook extended, under all circumstances—and this is, of course, much more important than the mere encouragement of capital accumulation—it favoured the development of a rational bourgeois economic life; it was the most important, and above all the only consistent influence in the development of that life. It stood at the cradle of the modern economic man.

To be sure, these Puritan ideals tended to give way under excessive pressure from the temptations of wealth, as the Puritans themselves knew very well. With great regularity we find the most genuine adherents of Puritanism among the classes which were rising from a lowly status, 93 the small bourgeois and farmers, while the beati possidentes, even among Quakers, are often found tending to repudiate the old ideals. 94 It was the same fate which again and again befell the predecessor of this worldly asceticism, the monastic asceticism of the Middle Ages. In the latter case, when rational economic activity had worked out its full effects by strict regulation of conduct and limitation of consumption, the wealth accumulated either succumbed directly to the nobility, as in the time before the Reformation, or monastic discipline threatened to break down, and one of the numerous reformatons became necessary.

In fact the whole history of monasticism is in a certain sense the history of a continual struggle with the problem of the secularizing influence of wealth. The same is true on a grand scale of the worldly asceticism of Puritanism. The great revival of Methodism, which preceded the expansion of English industry toward the end of the eighteenth century, may well be compared with such a monastic reform. We may hence quote here a passage 95 from John Wesley himself which might well serve as a motto for everything which has been said above. For it shows that the leaders of these ascetic movements understood the seemingly paradoxical relationships which we have here analysed perfectly well, and in the same sense that we have given them. 96 He wrote:

“I fear, wherever riches have increased, the essence of religion has decreased in the same proportion. Therefore I do not see how it is possible, in the nature of things, for any revival of true religion to continue long. For religion must necessarily produce both industry and frugality, and these cannot but produce riches. But as riches increase, so will pride, anger, and love of the world in all its branches. How then is it possible that Methodism, that is, a religion of the heart, though it flourishes now as a green bay tree, should continue in this state? For the Methodists in every place grow diligent and frugal; consequently they increase in goods. Hence they proportionately increase in pride, in anger, in the desire of the flesh, the desire of the eyes, and the pride of life. So, although the form of religion remains, the spirit is swiftly vanishing away. Is there no way to prevent this—this continual decay of pure religion? We ought not to prevent people from being diligent and frugal; we must exhort all Christians to gain all they can, and to save all they can; that is, in effect, to grow rich.” 97
There follows the advice that those who gain all they can and save all they can should also give all they can, so that they will grow in grace and lay up a treasure in heaven. It is clear that Wesley here expresses, even in detail, just what we have been trying to point out.²⁸

As Wesley here says, the full economic effect of those great religious movements, whose significance for economic development lay above all in their ascetic educative influence, generally came only after the peak of the purely religious enthusiasm was past. Then the intensity of the search for the Kingdom of God commenced gradually to pass over into sober economic virtue; the religious roots died out slowly, giving way to utilitarian worldliness. Then, as Dowden puts it, as in Robinson Crusoe, the isolated economic man who carries on missionary activities on the side takes the place of the lonely spiritual search for the Kingdom of Heaven of Bunyan’s pilgrim, hurrying through the market-place of Vanity.

When later the principle “to make the most of both worlds” became dominant in the end, as Dowden has remarked, a good conscience simply became one of the means of enjoying a comfortable bourgeois life, as is well expressed in the German proverb about the soft pillow. What the great religious epoch of the seventeenth century bequeathed to its utilitarian successor was, however, above all an amazingly good, we may even say a pharisaically good, conscience in the acquisition of money, so long as it took place legally. Every trace of the deplacere vix potest has disappeared.¹⁰⁰

A specifically bourgeois economic ethic had grown up. With the consciousness of standing in the fullness of God’s grace and being visibly blessed by Him, the bourgeois business man, as long as he remained within the bounds of formal correctness, as long as his moral conduct was spotless and the use to which he put his wealth was not objectionable, could follow his pecuniary interests as he would and feel that he was fulfilling a duty in doing so. The power of religious asceticism provided him in addition with sober, conscientious, and unusually industrious workmen, who clung to their work as to a life purpose willed by God.¹⁰¹

Finally, it gave him the comforting assurance that the unequal distribution of the goods of this world was a special dispensation of Divine Providence, which in these differences, as in particular grace, pursued secret ends unknown to men.¹⁰² Calvin himself had made the much-quoted statement that only when the people, i.e. the mass of labourers and craftsmen, were poor did they remain obedient to God.¹⁰³ In the Netherlands (Pieter de la Court and others), that had been secularized to the effect that the mass of men only labour when necessity forces them to do so. This formulation of a leading idea of capitalistic economy later entered into the current theories of the productivity of low wages. Here also, with the dying out of the religious root, the utilitarian interpretation crept in unnoticed, in the line of development which we have again and again observed.

Medieval ethics not only tolerated begging but actually glorified it in the mendicant orders. Even secular beggars, since they gave the person of means opportunity for good works through giving alms, were sometimes considered an estate and treated as such. Even the Anglican social ethic of the Stuarts was very
close to this attitude. It remained for Puritan Asceticism to take part in the severe English Poor Relief Legislation which fundamentally changed the situation. And it could do that, because the Protestant sects and the strict Puritan communities actually did not know any begging in their own midst.104

On the other hand, seen from the side of the workers, the Zinzendorf branch of Pietism, for instance, glorified the loyal worker who did not seek acquisition, but lived according to the apostolic model, and was thus endowed with the charisma105 of the disciples.106 Similar ideas had originally been prevalent among the Baptists in an even more radical form.

Now naturally the whole ascetic literature of almost all denominations is saturated with the idea that faithful labour, even at low wages, on the part of those whom life offers no other opportunities, is highly pleasing to God. In this respect Protestant Asceticism added in itself nothing new. But it not only deepened this idea most powerfully, it also created the force which was alone decisive for its effectiveness: the psychological sanction of it through the conception of this labour as a calling, as the best, often in the last analysis the only means of attaining certainty of grace.107 And on the other hand it legalized the exploitation of this specific willingness to work, in that it also interpreted the employer’s business activity as a calling.108 It is obvious how powerfully the exclusive search for the Kingdom of God only through the fulfillment of duty in the calling, and the strict asceticism which Church discipline naturally imposed, especially on the propertyless classes, was bound to affect the productivity of labour in the capitalistic sense of the word. The treatment of labour as a calling became as characteristic of the modern worker as the corresponding attitude toward acquisition of the business man. It was a perception of this situation, new at his time, which caused so able an observer as Sir William Petty to attribute the economic power of Holland in the seventeenth century to the fact that the very numerous dissenters in that country (Calvinists and Baptists) “are for the most part thinking, sober men, and such as believe that Labour and Industry is their duty towards God”.109

Calvinism opposed organic social organization in the fiscal-monopolistic form which it assumed in Anglicanism under the Stuarts, especially in the conceptions of Laud, this alliance of Church and State with the monopolists on the basis of a Christian-social ethical foundation. Its leaders were universally among the most passionate opponents of this type of politically privileged commercial, putting-out, and colonial capitalism. Over against it they placed the individualistic motives of rational legal acquisition by virtue of one’s own ability and initiative. And, while the politically privileged monopoly industries in England all disappeared in short order, this attitude played a large and decisive part in the development of the industries which grew up in spite of and against the authority of the State.110 The Puritans (Prynne, Parker) repudiated all connection with the large-scale capitalistic courtiers and projectors as an ethically suspicious class. On the other hand, they took pride in their own superior middle-class business morality, which formed the true reason for the persecutions to which they were
subjected on the part of those circles. Defoe proposed to win the battle against dissent by boycotting bank credit and withdrawing deposits. The difference of the two types of capitalistic attitude went to a very large extent hand in hand with religious differences. The opponents of the Nonconformists, even in the eighteenth century, again and again ridiculed them for personifying the spirit of shopkeepers, and for having ruined the ideals of old England. Here also lay the difference of the Puritan economic ethic from the Jewish; and contemporaries (Prynne) knew well that the former and not the latter was the bourgeois capitalistic ethic.\(^{111}\)

One of the fundamental elements of the spirit of modern capitalism, and not only of that but of all modern culture: rational conduct on the basis of the idea of the calling, was born—that is what this discussion has sought to demonstrate—from the spirit of Christian asceticism. One has only to re-read the passage from Franklin, quoted at the beginning of this essay, in order to see that the essential elements of the attitude which was there called the spirit of capitalism are the same as what we have just shown to be the content of the Puritan worldly asceticism,\(^{112}\) only without the religious basis, which by Franklin's time had died away. The idea that modern labour has an ascetic character is of course not new. Limitation to specialized work, with a renunciation of the Faustian universality of man which it involves, is a condition of any valuable work in the modern world; hence deeds and renunciation inevitably condition each other today. This fundamentally ascetic trait of middle-class life, if it attempts to be a way of life at all, and not simply the absence of any, was what Goethe wanted to teach, at the height of his wisdom, in the Wanderjahre, and in the end which he gave to the life of his Faust.\(^{113}\) For him the realization meant a renunciation, a departure from an age of full and beautiful humanity, which can no more be repeated in the course of our cultural development than can the flower of the Athenian culture of antiquity.

The Puritan wanted to work in a calling; we are forced to do so. For when asceticism was carried out of monastic cells into everyday life, and began to dominate worldly morality, it did its part in building the tremendous cosmos of the modern economic order. This order is now bound to the technical and economic conditions of machine production which to-day determine the lives of all the individuals who are born into this mechanism, not only those directly concerned with economic acquisition, with irresistible force. Perhaps it will so determine them until the last ton of fossilized coal is burnt. In Baxter's view the care for external goods should only lie on the shoulders of the "saint like a light cloak, which can be thrown aside at any moment."\(^{114}\) But fate decreed that the cloak should become an iron cage.

Since asceticism undertook to remodel the world and to work out its ideals in the world, material goods have gained an increasing and finally an inexorable power over the lives of men as at no previous period in history. To-day the spirit of religious asceticism—whether finally, who knows?—has escaped from the cage. But victorious capitalism, since it rests on mechanical
foundations, needs its support no longer. The rosy
blush of its laughing heir, the Enlightenment, seems
also to be irrevocably fading, and the idea of duty in
one’s calling prows about in our lives like the ghost
of dead religious beliefs. Where the fulfillment of
the calling cannot directly be related to the highest spiri-
tual and cultural values, or when, on the other hand, it
need not be felt simply as economic compulsion, the
individual generally abandons the attempt to justify it
at all. In the field of its highest development, in the
United States, the pursuit of wealth, stripped of its re-
ligious and ethical meaning, tends to become associ-
ated with purely mundane passions, which often actu-
ally give it the character of sport.115

No one knows who will live in this cage in the fu-
ture, or whether at the end of this tremendous develop-
ment entirely new prophets will arise, or there will be
a great rebirth of old ideas and ideals, or, if neither,
mechanized petrifaction, embellished with a sort of
convulsive self-importance. For of the last stage of this
cultural development, it might well be truly said: “Spe-
cialists without spirit, sensualists without heart; this
nullity imagines that it has attained a level of civiliza-
tion never before achieved.”

But this brings us to the world of judgments of
value and of faith, with which this purely historical
discussion need not be burdened. The next task would
be rather to show the significance of ascetic rational-
ism, which has only been touched in the foregoing
sketch, for the content of practical social ethics, thus
for the types of organization and the functions of so-
cial groups from the conventicle to the State. Then its

relations to humanistic rationalism,116 its ideals of life
and cultural influence; further to the development of
philosophical and scientific empiricism, to technical
development and to spiritual ideals would have to be
analysed. Then its historical development from the
medieval beginnings of worldly asceticism to its dis-
solution into pure utilitarianism would have to be
traced out through all the areas of ascetic religion.
Only then could the quantitative cultural significance
of ascetic Protestantism in its relation to the other
plastic elements of modern culture be estimated.

Here we have only attempted to trace the fact and
the direction of its influence to their motives in one,
though a very important point. But it would also fur-
ther be necessary to investigate how Protestant Asces-
ticism was in turn influenced in its development and its
character by the totality of social conditions, especially
economic.117 The modern man is in general, even with
the best will, unable to give religious ideas a signifi-
cance for culture and national character which they de-
serve. But it is, of course, not my aim to substitute for
a one-sided materialistic an equally one-sided spiritual-
istic causal interpretation of culture and of history.
Each is equally possible,118 but each, if it does not
serve as the preparation, but as the conclusion of an
investigation, accomplishes equally little in the interest
of historical truth.119