which at times the individual may give way. When considered in this way, the relationship between habitus and social world, while structured, is not seamless. The potentiality of the body of defiance is present within the body of submission.

The subaltern has to be brought back in and theorised as an agent capable of mobilising to change the fields of domination. But what kind of subalterns would these be? Would they be workers in their trade unions, which may bear at least a family resemblance to the labour organisations of classical sociology? Or the residents of informal settlements where the state has a minimal presence and is unable to impose its authority in the face of informal local elites who control land, law and punishment? Or the intellectuals, fighting back against the accumulated weight of the imperialism of reason? Does the agency and mobilisation of subalterns such as these bear any resemblance to Marx’s conception of a working class whose historical agency is derived from its essential relationship with capitalism?

NOTES
1 As Jennifer Chun (2009) does in her study of the ways in which casualised workers and their organisations seek to challenge their labour market status in Korea and the United States.

CONVERSATION 3

CULTURAL DOMINATION

MICHAEL BURAWOY

Gramsci Meets Bourdieu

It would be easy to enumerate the features of the life-style of the dominated classes which, through the sense of their incompetence, failure or cultural unworthiness, imply a form of recognition of the dominant values. It was Antonio Gramsci who said somewhere that the worker tends to bring his executant dispositions with him into every area of life.

Bourdieu (1984 [1979]: 386)

It’s like when these days people wonder about my relations with Gramsci — in whom they discover, probably because they have [not] read me, a great number of things that I was able to find in his work only because I hadn’t read him .... (The most interesting thing about Gramsci, who in fact, I did only read quite recently, is the way he provides us with the basis for a sociology of the party apparatchik and the Communist leaders of this period — all of which is far from the ideology of the ‘organic intellectual’ for which he is best known.)

Bourdieu (1990 [1986]: 27–28)
This is an additional reason to ground the corporatism of the universal in a corporatism geared to the defense of well-understood common interests. One of the major obstacles is (or was) the myth of the ‘organic intellectual,’ so dear to Gramsci. By reducing intellectuals to the role of the proletariat’s ‘fellow travelers,’ this myth prevents them from taking up the defense of their own interests and from exploiting their most effective means of struggle on behalf of universal causes.

Bourdieu (1989: 109)

If there is a single Marxist whom Pierre Bourdieu had to take seriously, it has to be Antonio Gramsci. The theorist of symbolic domination must surely engage the theorist of hegemony. Yet I can only find passing references to Gramsci in Bourdieu’s writings. In the first reference above, Bourdieu appropriates Gramsci to his own thinking about cultural domination, in the second he deploys Gramsci to support his own theory of politics, and in the third he ridicules Gramsci’s ideas about organic intellectuals.1

Given the widespread interest in Gramsci’s writings during the 1960s and 1970s, when Bourdieu was developing his ideas of cultural domination, one can only suppose that the omission was deliberate. Bourdieu’s allergy to Marxism here expresses itself in his refusal to entertain the idea of the Marxist closest to his own perspective. He openly declares that he had never read Gramsci and that, if he had, he would have made his criticisms abundantly clear. Of all the Marxists, Gramsci was simply too close to Bourdieu for comfort.

Indeed, the parallels are remarkable. Both repudiated Marxian laws of history to develop sophisticated notions of class struggle in which culture played a key role, and both focused on what Gramsci called the superstructures and what Bourdieu called fields of cultural domination. Both pushed aside the analysis of the economy itself to focus on its effects – the limits and opportunities it created for social change. Their interest in cultural domination led both to study intellectuals in relation to class and politics. Both sought to transcend what they considered to be the false opposition of voluntarism and determinism, and of subjectivism and objectivism. They both openly rejected materialism and teleology, and instead emphasized how theory and theorist are inescapably part of the world they study.

If one is looking for reasons for their extraordinary theoretical convergence, their parallel biographies are a good place to begin. Unique among the great Marxist theoreticians, Gramsci – like Bourdieu – came from a poor rural background. They were similarly uncomfortable in the university setting, although for Gramsci this meant leaving the university for a life of journalism and politics, before being unceremoniously cast into prison by the fascist state. Bourdieu, by contrast, would make the academy his home, climbing to its very peak and becoming a professor at the Collège de France. It was from there that he made his sorties into political life. No matter how far removed they became from the rural world into which they were born, neither ever lost touch with that world. They both made the experience of the dominated or subaltern an abiding preoccupation.

Given the similarities of their social trajectories and their common theoretical interests, their fundamental divergences are all the more interesting – closely tied, one might conjecture, to the very different historical contexts or political fields within which they acted. Gramsci, after all, remained a Marxist and engaged with questions of socialism at a time when it was still very much on the political agenda, whereas Bourdieu distanced himself from Marxism, prefiguring what would become a post-socialist world. A conversation between Bourdieu and Gramsci built on their common interest in cultural domination promises to clarify their divergent politics. I begin such an imaginary conversation by tracing the intersection of their biographies with history, and then I draw out the parallels in their frameworks, before examining their divergent theories of cultural domination – hegemony versus symbolic violence – and their opposed theories of intellectuals.

PARALLEL LIVES OF PRACTICE

In seeking to comprehend human political interventions, Bourdieu’s concept of habitus – the embedded and embodied dispositions acquired through life trajectories – invites us to examine the intersection of biography and history. The political lives of Gramsci and Bourdieu are the cumulative effects of four sets of experiences: (1) early childhood and schooling that saw each migrate from village to city in pursuit of education; (2) formative political experiences, i.e. Bourdieu’s immersion in the Algerian revolution and Gramsci’s participation in the politics leading up to the factory council movement; (3) theoretical development – for Bourdieu in the academy, for Gramsci in the communist movement; and (4) final redirections, in which Bourdieu moves from the university into the public sphere, while Gramsci is forced to retreat from party to prison. At each successive moment, Bourdieu and Gramsci carry with them a
and destined to become the mouthpiece of the factory council movement and the occupation of the factories of 1919–20. Bourdieu, on the other hand, left university and after a year teaching in a lycée was drafted for national service in Algeria in 1955. He would remain in this war-torn country for five years, conducting field work when his military service was over, teaching at the university, and through his writing representing the culture and struggles of the colonised, both in town and village. With the clampdown after the temporary setback to the anti-colonial movement in the 1957 Battle of Algiers, Bourdieu’s position became untenable and he was forced to leave in 1960. Thus, in their formative years after university, both Gramsci and Bourdieu were fundamentally transformed by struggles far from their homes.

Even during these years, however, Gramsci was politically much closer to his protagonists than Bourdieu, whose political engagement manifested itself at a scientific distance. The bifurcated world of colonialism removed Bourdieu from the colonised, just as the class order of Italy thrust Gramsci, although an émigré from the semi-feudal Sardinia, into working-class politics. Accordingly, at this point the two men took very different roads. Following the defeat of the factory councils, Gramsci became a leader of the working-class movement, a founder member of the Communist Party in 1921, and its general secretary in 1924, precisely when fascism was consolidated. He spent time in Moscow with the Comintern and in exile in Vienna, but travelled throughout Italy after 1923 at a time when being an elected deputy gave him political immortality. This ended in 1926 when he was arrested under a new set of laws, and in 1928 he was brought to trial. The judge declared that Gramsci’s brain must be stopped for 20 years. He was sent to prison where, despite contracting numerous and ultimately fatal diseases, he produced the most creative Marxist thinking of the 20th century – the famous Prison Notebooks. Ironically, it was the fascist prison that kept Stalin’s predators at bay. Gramsci’s health deteriorated continuously, until he died in 1937 of tuberculosis, Pott’s disease (which eats away at the vertebrae) and arteriosclerosis, just as an international campaign for his release was gaining momentum.

Bourdieu’s trajectory could not have been more different. After Algeria, he passed into the academy, taking up positions in France’s leading research centres and writing about the place of education in reproducing the class relations of French society. Bourdieu was to be elected to the prestigious chair of sociology at the Collège de France in 1981, which made him a pre-eminent public intellectual and in later
years an inheritor of the mantle of Sartre and Foucault. From the beginning, his writings had political import and bearing, but they took on a more activist and urgent mission in the mid-1990s, especially with the return to power of the socialists in 1997. He publicly defended the dispossessed, attacked the ascendant technocracy of neoliberalism, and above all assailed the mass media and journalists in his book On Television. He undertook various publishing ventures, from the more academic Actes de la Recherches en Sciences Sociales to the more radical Libér-Raisons d’Agir book series. In his last years he would try to forge a ‘collective intellectual’ that transcended national and disciplinary boundaries, bringing together progressive minds to shape public debate.

If Gramsci moved from party political engagement to a more scholastic life in prison, where he reflected on the failed socialist revolution in the West, Bourdieu took the opposite path from the scholastic life to a more public opposition to the growing tide of market fundamentalism, even addressing striking workers and supporting their struggles. Gramsci's organic connection to the working class through the Communist Party exaggerated the revolutionary potential of the working class. Thus, in prison he devoted himself to understanding how the elaborate superstructures of advanced capitalism, which included not just an expanded state, but also the state's relation to the emergent trenches of civil society, ‘not only justifies and maintains its domination but manages to win the active consent of those over whom it rules’ (Gramsci, 1971: 243).

By contrast, Bourdieu's adoption of a more overt political posture toward the end of his life came with an already elaborated theory of cultural domination, one based on an analysis of strategic action within fields and its adjacent concept, habitus. In the late 1990s, finding the public sphere increasingly diverted by the media, Bourdieu assumed a more offensive posture, even to the extent of openly supporting protest movements. His spirited defence of intellectual and academic autonomy and his aggressive attacks on neoliberalism made him one of the most prominent public figures in France.

Gramsci's prison writings reflected on and advanced beyond his political practice. He wrote about the ideal Communist Party - the Modern Prince - but he could never find one in practice. If Gramsci's theory advanced beyond his practice, the reverse was true for Bourdieu in his last years. He burst onto the political scene without any warrant from his theorising, which pointed to actors lost in a cloud of misrecognition. Here, practice moved ahead of theory. To examine the respective disjunctions of theory and practice, we need to put their theories into dialogue with each other.

CLASS, POLITICS AND CULTURE

It is difficult to slice up these two bodies of theory into parallel and comparable segments, since each segment achieves meaning only in relation to the whole. Still, I will make parallel cuts into each body of theory, even at the cost of overlap and repetition. I begin with the two broad frameworks for the study of class, politics and culture that can be found in The Modern Prince (Gramsci, 1971: 123–205) and Distinction (Bourdieu, 1984 [1979]). In these writings, both Gramsci and Bourdieu divide a social formation into parallel homologous realms – the economic, which gives us classes; the political-cultural, which gives us domination and struggle; and, for Gramsci, the military, which sets limits on struggle.

For Gramsci, the economy serves to provide the basis of class formation – working class, peasantry, petit bourgeoisie and capitalist class. The economy determines the objective strength of each class, while setting limits on the relations among those classes. But the struggles and alliances among classes are organised on the terrain of politics and ideology, a terrain that has its own logic. The political structure, for example, organises the forms of representation of classes in particular political parties. Each political order also has a hegemonic ideology, i.e. a hegemonic system of ideologies that provide a common language, discourse and normative visions shared by the contestants in struggle. Class struggle is not a struggle between ideologies, but a struggle over the interpretation and appropriation of a single ideological system. Alternative hegemonies emerge in moments of organic crisis, otherwise they have little support. Finally, there is a military order that, in relation to class struggle, for the most part is invisible, entering only to discipline the illegalities of groups and individuals or to restore order in times of fundamental crisis. Gramsci is as much concerned about its political moment, i.e. the subjective state of military personnel, as about the technical preparedness of the coercive forces.

Similarly, Bourdieu has homologous realms, with the major division between the economic and the cultural realm. Again, there is no analysis of the economic as such, and classes, as in Gramsci, are taken as given: dominant classes, petite bourgeoisie and working class. But classes cannot be reduced to the purely economic, and contain a combination of economic and cultural capital, so that the dominant class has a chiasmic structure divided between a dominant fraction strong in economic and weak in cultural capital, and a dominated fraction strong in cultural and relatively weak in economic capital. Equally, the middle classes are also divided between the old petite bourgeoisie (emphasising economic
capital) and the new petite bourgeoisie (emphasising cultural capital). Finally, the working class has a minimal amount of both types of capital, and so its members are forced into a life governed by material necessity.

Gramsci wheels his classes into the political arena, where their interests are forged and organised. Here we find political parties, trade unions, chambers of commerce and so forth representing the interests of given classes in relation to other classes, each battling to advance its own narrow corporate interests. Two classes – specifically capital and labour – also seek to reach the hegemonic level and represent their own interests as the interests of all. In parallel fashion, Bourdieu focuses on the way the cultural realm masks the class stratification upon which it is founded. Absorption in the practices of the dominant – legitimate – culture hides the class-based cultural resources that make these practices possible. The appreciation of art, music and literature is possible only with a leisureed existence and inherited cultural wealth, but it is presented as an attribute of gifted individuals. People are in the dominant class because they are gifted; they are not gifted because they are in the dominant class. All cultural practices – from art to sport, from literature to food, from music to holidays – are ranged in a hierarchy that is homologous to the class hierarchy. The middle classes seek to imitate the cultural practices of the dominant class, while the working class grants legitimacy by abstention – high culture is not for its members. They are driven by functional exigencies adapted to material necessity.

If for Gramsci the cultural realm is a realm of class struggle, for Bourdieu it dissipates class struggle. Struggle takes place within separate cultural fields or within the dominant classes, but it is not a class struggle. It is a classification struggle – a struggle over terms and forms of representation. Bourdieu never goes beyond classification struggles within classes to class struggle between classes, which perhaps explains why military force never appears in his theoretical accounts. These divergences between Gramsci's and Bourdieu's notions of politics require us to attend to the differences between two very different terrains of contestation – civil society and the field of power.

CIVIL SOCIETY VS. FIELD OF POWER

Gramsci's innovation was to periodise capitalism not in terms of the transformation of the economic base (competitive to monopoly capitalism, or laissez-faire to organised capitalism, etc.), but in terms of the rise of civil society – the associations, movements and organisations that are neither part of the economy nor the state. Thus, he was referring to the appearance of trade unions, religious organisations, media, schools, voluntary associations and political parties that were relatively autonomous from, but nevertheless guaranteed and organised by, the state. The 'trenches of civil society' effectively organised consent to domination by absorbing the participation of the subaltern classes, giving space to political activity, but within the limits defined by capitalism. Participating in elections, working in trades, attending school, going to church and reading newspapers had the effect of channelling dissent into activities within organisations that would compete for the attention of the state.

This had dramatic consequences, Gramsci argued, for the very idea of social transformation. Attempts to seize state power would be repulsed so long as civil society was left intact. Rather, it was first necessary to carry out the long and arduous march through the trenches of civil society. Such a war of position required the reconstruction of civil society, breaking the thousand threads that connected it to the state and bringing it (civil society) under the direction of the revolutionary movement, in particular its party, which Gramsci calls the 'Modern Prince'. The seizure of state power, i.e. the war of movement, was but the culminating act in a long, drawn-out conflict. The century-long struggle against apartheid, especially in the 1980s, the advance of Solidarity in Poland during 1980–81 or even the civil rights movement in the United States – are examples, more or less partial, of a war of position. The point is simple: assault on the state might work where civil society was 'primordial and gelatinous', e.g. the French Revolution or the Russian Revolution, but not in advanced capitalism. Lenin's theory of revolution, which prioritised assault on the state, as formulated in State and Revolution, is not a general theory, but reflected the specific circumstances of Russia.

Although it does contain elements of a classification struggle, the idea of a war of position on the terrain of civil society, forging a popular challenge to the social order, finds little resonance in Bourdieu's theory. Strangely for a sociologist, Bourdieu has no notion of civil society. What we find instead are leaders of the organisations of civil society – party leaders, trade union leaders, intellectual leaders, religious leaders – competing with one another in the field of power above civil society, employing their representative function to advance their own interests, more or less unaccountable to their followers (Bourdieu, 1991: Part III). Where Gramsci emphasises class struggle – although by no means to the exclusion of struggle within classes, especially within the dominant class – Bourdieu, as we have seen, focuses on classification struggles, i.e. struggles.
within the dominant class about the dominant classifications. Just as in Gramsci’s analysis the state coordinates the elements of civil society, so in Bourdieu’s the state oversees the classification struggles through its ultimate monopoly of the legitimate means of symbolic violence.

Classification struggles have consequences for, but are not affected by, the dominated. Bourdieu makes no reference to civil society – for him there is no politics except in the field of power, confined to the dominant classes. Like Weber, the majority are steeped in the stupor of subjugation, manipulated by their spokespeople.

HEGEMONY VS. SYMBOLIC POWER

At first blush, hegemony and symbolic domination appear very similar, assuring the maintenance of the social order not through coercion, but through cultural domination. Indeed, there are places where they appear to be saying the same thing, but that would be to obscure fundamental differences – differences that ultimately reside in the capacity of the dominated to understand and contest the conditions of their existence.

Hegemony is a form of domination that Gramsci famously defined as ‘the combination of force and consent, which balance each other reciprocally, without force predominating excessively over consent. Indeed, the attempt is always made to ensure that force will appear to be based on the consent of the majority’ (Gramsci, 1971: 80). Hegemony has to be distinguished from dictatorship or despotism, where coercion prevails and is applied arbitrarily without regulatory norms. Hegemony is organised in civil society, but it embraces the state too: ‘the State is the entire complex of practical and theoretical activities with which the ruling class not only justifies and maintains its dominance, but manages to win the active consent of those over whom it rules’ (Gramsci, 1971: 244). A lot rests on the idea of consent, of a knowing and willing participation of the dominated in their domination.

Bourdieu sometimes uses the word ‘consent’ to describe symbolic domination, but it has a connotation of much greater psychological depth than hegemony. In *Distinction*, Bourdieu writes of habitus as the ‘internalized form of class condition and of the conditioning it entails’ (1984 [1979]: 101). ‘The schemes of the habitus, the primary forms of classification, owe their specific efficacy to the fact that they function below the level of the consciousness and language, beyond the reach of introspective scrutiny or control by the will’ (1984 [1979]: 466). In *Pascalian Meditations*, Bourdieu writes:

The agent engaged in practice knows the world but with a knowledge which ... is not set up in the relation of externality of a knowing consciousness. He knows it in a sense, too well, without objectifying distance, takes it for granted, precisely because he is caught up in it, bound up with it; he inhabits it like a garment [un habit]. He feels at home in the world because the world is also in him, in the form of habitus, a virtue made of necessity which implies a form of love of necessity, amor fatti (Bourdieu 2000 [1997]: 142–43).

Thus, symbolic domination does not depend either on physical force or even on legitimacy. Indeed, it makes both unnecessary:

The state does not necessarily need to give orders and to exert physical coercion, or disciplinary constraint, to produce an ordered social world, so long as it is able to produce incorporated cognitive structures attuned to the objective structures and secure docile submission to the established order (Bourdieu, 2000 [1997]: 178; see also p. 176).

Symbolic domination is defined in opposition to the notion of legitimacy, which is skin deep, but also hegemony, which is based on an awareness of domination, a practical sense that is also conscious. In a telling passage, Bourdieu dismisses the notion of false consciousness, not by questioning the notion of falseness (as is usually the case), but by questioning the notion of consciousness:

In the notion of ‘false consciousness’ which some Marxists invoke to explain the effect of symbolic domination, it is the word ‘consciousness’ which is excessive; and to speak of ‘ideology’ is to place in the order of representations, capable of being transformed by the intellectual conversion that is called the ‘awakening of consciousness’, what belongs to the order of beliefs, that is, at the deepest level of bodily dispositions (Bourdieu, 2000 [1997]: 177).

Instead of false consciousness, Bourdieu talks of ‘misrecognition’, i.e. the way in which people spontaneously recognise the world as a misrecognition that is deeply rooted in the habitus and seemingly inaccessible to reflection.

Gramsci couldn’t be more different. Instead of misrecognition, we have a knowing, rational consent to domination, and instead of habitus, he develops the notion of ‘common sense’ that contains a kernel of ‘good
sense” — practical activity that can lead to genuine understanding — as well as inherited folk wisdom and invading ideologies:

The active man-in-the-mass has a practical activity, but has no clear theoretical consciousness of his practical activity, which nonetheless involves understanding the world in so far as it transforms it. His theoretical consciousness can indeed be historically in opposition to his activity. One might almost say he has two theoretical consciousnesses (or one contradictory consciousness): one which is implicit in his activity and which in reality unites him with his fellow-workers in the practical transformation of the real world; and one, superficially explicit or verbal, which he has inherited from the past and uncritically absorbed. But this verbal conception is not without its consequences. It holds together a specific social group, it influences moral conduct and the direction of the will, with varying efficacy, but often powerful enough to produce a situation in which the contradictory state of consciousness does not permit of any action, any decision or any choice, and produces a condition of moral passivity. Critical understanding of self takes place therefore through a struggle of political ’hegemonies’ and of opposing directions, first in the ethical field and then in that of politics proper, in order to arrive at the working out at a higher level of one’s own conception of reality (Gramsci, 1971: 333).

Here we enter the crux of the difference between Gramsci and Bourdieu. Whereas Gramsci looks upon the practical activity of collectively transforming the world as the basis of good sense and potentially leading to class consciousness, Bourdieu sees in practical activity the opposite — class unconsciousness and acceptance of the world as it is. Compare the astonishingly parallel passage in Bourdieu:

To point out that perception of the social world implies an act of construction is not in the least to accept an intellectualist theory of knowledge: the essential part of one’s experience of the social world and of the labour of construction it implies takes place in practice, without reaching the level of explicit representation and verbal expression. Closer to a class unconsciousness than to a ‘class consciousness’ in the Marxist sense, the sense of position one occupies in the social space (what Goffman calls the ‘sense of one’s place’) is the practical mastery of the social structure as a whole which reveals itself through the sense of the position occupied in that structure. The categories of perception of the social world are essentially the product of the incorporation of the objective structures of the social space. Consequently, they incline agents to accept the social world as it is, to take it for granted, rather to rebel against it, to put forward opposed and even antagonistic possibilities (Bourdieu, 1991 [1984]: 235; emphasis added to underline the parallels with Gramsci).

In other words, for Bourdieu, common sense is simply a blanket of bad sense, seemingly for everyone, except possibly for a few sociologists who miraculously see through the fog, whereas for Gramsci, certain groups in certain ‘privileged’ places can develop insight into the world they inhabit. Thus, different classes have different potentials for developing good sense. The working class in particular is favoured through its collective transformation of nature, whereas production among the peasantry and petite bourgeoisie is too individualised, while the dominant class does not engage directly in production.

The contrast with Lenin is illuminating. Like Bourdieu, Lenin considered the working class by itself to be incapable of reaching more than trade union consciousness. Lenin concluded that truth — carried by the collective intellectual — has to be brought to the working class from without. From this, Bourdieu recoils with horror — the working class is too deeply mired in submission to be altered by such presumptuous vanguardism, which endangers both intellectuals and workers. Gramsci, on the other hand, argues against Lenin, but from the side of falseness, not consciousness. He grants the working class its kernel of truth that opens the door to intellectuals, who can then elaborate that truth through dialogue. From these profound differences emerge not only contrary views of class struggle, but also of the role of intellectuals.

INTELLECTUALS: TRADITIONAL AND ORGANIC

Unique among classical Marxists, Gramsci devotes much attention to intellectuals and their relation to themselves, to the working class and to the dominant classes. We saw how Marx was not able to explain himself to himself — firstly, how a bourgeois intellectual could be fighting with the working class against the bourgeoisie and, secondly, how and why all his literary efforts mattered for class formation and class struggle. He simply had nothing systematic to say about intellectuals. Gramsci’s interest in cultural domination and working-class consciousness led him to take seriously the role and place of intellectuals.

He begins with the important assumption that everyone is a theorist and everyone operates with theories of the world, but there are those
who specialise in producing such theories, whom we call intellectuals or philosophers. Of these, there are two types: organic and traditional intellectuals. The first is organically connected to the class it represents, while the second is relatively autonomous from the class it represents. Under capitalism, subordinate classes rely on the first, while dominant classes are advantaged by the second. Let us explore the distinction further.

For the working class to become a revolutionary force, it requires intellectuals to elaborate its good sense within common sense. Such an elaboration takes place through dialogue between the working class and a collective intellectual – the Communist Party, the ‘Modern Prince’ as permanent persuader. This is not a matter of bringing consciousness to the working class from without, which marks Gramsci off from Lenin, but of building on what already lies within it. The organic intellectual can only be effective through an intimate relation with the working class, sharing its life, which, in some readings of Gramsci, means coming from the working class.

We can see why Bourdieu subjects the idea of what he called the ‘myth’ of the organic intellectual to withering criticism. Since the common sense of the working class is all bad sense, there is therefore no good sense, no kernel of genuine understanding within the practical experience of the working class, and thus nothing for intellectuals to elaborate. There is no basis for dialogue, which therefore degenerates into populism – an identification with the working class, which is none other than a projection of their own desires and imaginations onto the working class, a class that intellectuals mistakenly claim to understand:

It is not a question of the truth or falsity of the unsupportable image of the working class world that the intellectual produces when, putting himself in the place of a worker without having the habitus of a worker, he apprehends the working-class condition through schemes of perception and appreciation which are not those that the members of the working class themselves use to apprehend it. It is truly the experience that an intellectual can obtain of the working-class world by putting himself provisionally and deliberately into the working-class condition, and it may become less and less improbable if, as is beginning to happen, an increasing number of individuals are thrown into the working-class condition without having the habitus that is the product of the conditionings ‘normally’ imposed on those who are condemned to this condition. Populism is never anything other than an inverted ethnocentrism (Bourdieu, 1984 [1979]: 374).

In other words, the intellectual, whose habitus is formed by sikhóle (a world that is not governed by material necessity), cannot appreciate the condition of the members of the working class, whose habitus is shaped by the endless and precarious pursuit of their material livelihood. Temporary immersion into factory life generates a reaction in the intellectual that abhors the conditions of working-class life, while the working class itself, inured to its subjugation, looks on with incomprehension.

Intellectuals, being part of the dominated fraction of the dominant class, experience their lives as subjugation, leading some to identify with the dominated classes. But this identification is illusory. They have little in common with the working class. Intellectuals are much better off explicitly defending their own interests as the interests of all – the universal interests of humanity:

Cultural producers will not find again a place of their own in the social world unless, sacrificing once and for all the myth of the ‘organic intellectual’ (without falling into the complementary mythology of the mandarin withdrawn from everything), they agree to work collectively for the defense of their interests. This should lead them to assert themselves as an international power of criticism and watchfulness, or even of proposals, in the face of the technocrats, or – with an ambition both more lofty and more realistic, and hence limited to their own sphere – to get involved in rational action to defend the economic and social conditions of the autonomy of these socially privileged universes in which the material and intellectual instruments of what we call Reason are produced and reproduced. This Realpolitik of reason will undoubtedly be suspected of corporatism. But it will be part of its task to prove, by the ends to which it puts the sorely won means of autonomy, that it is a corporatism of the universal (Bourdieu, 1996 [1992]: 348).

We are back with the Realpolitik of reason – a claim that in protecting their own autonomy, intellectuals can at the same time defend the interests of humanity. Bourdieu proposes the formation of an International of intellectuals, but why should we have any more confidence in his ‘Modern Prince’ than Gramsci’s? What ends – what visions and divisions – has Bourdieu in mind for this ‘organic intellectual of humanity’? Why should we trust intellectuals – the historic bearers of neoliberalism, fascism, racism, Bolshevism and so forth – to be the saviours of humanity? In dissecting the scholastic fallacies of others, is Bourdieu not committing the greatest fallacy of all, the self-misrecognition of the intellectual
as (potential) bearer of a deceptive universality? Bourdieu has replaced the universality of the working class based in production and carried by the political party with the universality of the intellectual based in the academy.

In Gramsci’s eyes, Bourdieu’s universalistic defence of intellectuals is the ideology of the traditional intellectual, who, through defending autonomy, becomes all the more effective in securing the hegemony of the dominant classes. The latter seek to present their interests as the interests of all, and for that they require relatively autonomous intellectuals who genuinely believe in their universality. Intellectuals that are closely connected to the dominant class cannot represent the latter as a universal class. Even a thoroughgoing critical stance toward the dominant class for pursuing its own corporate interest – to wit, an uncompromising pursuit of profit – can help it toward bourgeois hegemony. Can intellectuals represent their autonomy in opposition to bourgeois hegemony without being accountable to another class? Bourdieu says yes, Gramsci says no. Gramsci’s organic intellectual not only elaborates the good sense of the working class, but attacks the claims of traditional intellectuals to represent some true universality.

CONCLUSION

Gramsci and Bourdieu are mirror opposites: Bourdieu attacks Gramsci’s organic intellectual as mythical, while Gramsci attacks Bourdieu’s traditional intellectual as self-deluding. At bottom, the divergence rests on claims about the (in)capacity of the dominated to understand the world and the (in)capacity of intellectuals to transcend their corporate or class interests. To these two questions, Gramsci and Bourdieu have opposite answers. But that does not mean that conversation is futile. Throughout his prison writings, Gramsci shows how aware he is of the Bourdieusian critique by returning time and again to the difficulties of the organic intellectual in sustaining a reciprocal dialogue between the party and its followers, between leaders and led. As we know, Bourdieu based his own critique of the organic intellectual on Gramsci’s reflections on the dangers of the alienation of politics from the rank and file. On the other hand, Bourdieu knows only too well the limitations of intellectuals’ claims to universality and the danger of the scholastic fallacies that trap them into a parochial corporatism.

The conversation between Bourdieu and Gramsci becomes even more interesting when we consider Bourdieu’s contradictory move toward the working class in the collaborative interview project, published in English as The Weight of the World. In France, La Misère du monde (1993) was a best seller, giving voice to the dominated and aiming to correct pervasive media distortions. For it is here that he and his collaborators describe the organic connection they develop with blue-collar workers, public employees, the unemployed, immigrants, etc. Moreover, if one reads the verbatim interviews side by side with the interviewers’ analyses, one is at loss to understand in what way the respondents suffer from misrecognition. Indeed, quite the opposite, the respondents exhibit a deep sociological understanding of their predicament. The vocabulary of misrecognition and habitus is almost completely missing from this book.

No less astonishing is Bourdieu’s methodological statement at the end of the book where he talks of the ‘Socratic work’ of the interviewer in aiding explanation and where he refers to the sociologist as a ‘midwife’ who helps people become aware of what they knew all along, i.e. the nature of their subjugation. You might even call it a form of consciousness raising in which the ‘implicit’ is made ‘explicit’ and ‘verbal’. Indeed, this chapter on ‘understanding’ can be read as a brilliant elaboration of the techniques and dilemmas of the sociologist as organic intellectual of the subordinate classes. But Bourdieu makes no attempt to reconcile this book with his denunciation of the ‘organic intellectual’. Yes, to be an organic intellectual requires sustained work, enduring patience and uncompromising collective self-vigilance, but Gramsci never said it was easy. Indeed, for Gramsci it could never be an individual project; it had to be a collective one.

Symbolic Challenge

In Bourdieu, the symbolic violence that works through habitus is linked to the broader symbolic order through which the hierarchies of society and the meanings of those hierarchies are stabilised and made normal.
Just as in Gramsci the state is central to the organisation of hegemony, so in Bourdieu it is central to maintaining and naturalising this commonsense social order. The state is the authority of authorities and, as such, imposes classification systems that sanctify prevailing hierarchies, establishes and reproduces shared symbolic forms of thought, and presides over a symbolic order that is, ‘in appearance at least, coherent and systematic ... adjusted to the objectives structures of the social world’ (Bourdieu, 2000 [1997]: 176). Just as the state claims a monopoly over physical violence, so it claims a monopoly over the legitimate use of symbolic violence (Bourdieu, 1994).

South Africa presents substantial challenges to such conceptions. Here, social order has not settled into a ‘commonsense’ shape. Both in society and in the state, the symbolic order is contested, fluid and ambiguous.

Research into the state (Von Holdt, 2010a) suggests a profound contradiction between the Weberian rationales of a modern bureaucracy — which is, formally speaking, what is enshrined in the constitution, legislation, regulations and policies of the government — and informal rationales that constitute the state as the premier site of African sovereignty and black advancement. The result is a deeply racialised instability in the meaning of skill, authority and ‘face’ within the bureaucracy. Whereas the symbolic order of apartheid stabilised skill as an attribute of whites and fundamentally devalued the skills of blacks, the transition opened up a sharp contestation over the meaning of ‘skill’: many whites continued to question the skills of blacks at the same time as many blacks questioned the skills of whites who, in their view, had gained their positions because of race rather than skill.

The meaning of skill inside the state has become deeply ambiguous, and in many cases managers have been appointed who lack the experience through which complex technical and managerial skills are developed. Black advancement becomes more important than questions of competence or institutional performance. In such cases, incompetence spreads, as managers who lack the necessary skills appoint others who in turn cannot perform. There are, on the other hand, managers, policymakers and political heads who view these developments with alarm, and attempt to craft counter-strategies to build a competent and skilled bureaucracy — with considerable success in some sectors of the state. The net consequence, though, is the destabilisation of ‘skill’ and its symbolic meanings, which opens up new opportunities for struggles over who gets appointed and why, while in too many institutions the state loses technical competence and may be said to be dysfunctional.

Similar processes have destabilised authority (Von Holdt, 2010a). As well as fundamentally challenging the legitimacy of the state, the struggle against apartheid destabilised the racialised authority structures in workplaces in both the private and public sectors (Von Holdt, 2003; Von Holdt & Maserumule, 2005). The transition to democracy has neither stabilised the authority of the state nor the legitimacy of authority structures in many workplaces; on the contrary, authority at many levels of our society remains provisional and contested. In public sector workplaces in particular it is not only that shop stewards and significant groups of workers challenge or reject the authority of supervisors or senior managers, but senior management also appears to have deeply ambivalent attitudes towards the authority of front-line supervisors. In hospitals, for example, front-line supervisors and, indeed, hospital managers have very limited disciplinary authority and are frequently second-guessed by departmental officials ensconced in head offices.

The result is a breakdown of discipline and the erosion of authority in many state institutions. Trade unions prevent education officials from visiting schools to assess performance. According to shop stewards interviewed in some hospitals, the majority of hospital staff participate in one or other form of ‘corruption’. Nurses associate this situation with the broader changes brought about by democratisation:

When the ANC took over, everything became relaxed; you could do anything in the new dispensation .... The lowest categories control the hospital. Since the unions were introduced the shop stewards have been running the hospital, but they cannot even write their names! They get out of hand and it is difficult to handle. Management is scared to discipline and control. The shop stewards confront and victimise the nurses. We also belong to a union but we do our job. Everyone barks at us. We have no dignity; we are degraded. There is supposed to be democracy, but not in the manner of [name of hospital] (Von Holdt & Maserumule, 2005: 450).

Such a breakdown of authority coexists with a culture of extreme deference towards the administrative and political leadership within the state. Elaborate rituals of deference are linked to the necessity of defending African sovereignty in the face of a hypercritical ‘racial gaze’. In an extreme case, a white doctor, hearing the KwaZulu-Natal member of the executive council (MEC) for healthcare tell staff that white doctors are only interested in profit, threw a picture of the MEC into a dustbin. The doctor was suspended pending a disciplinary enquiry, the MEC
publicly accused white doctors of being racist, while the health minister told reporters that the incident 'smells of anarchy' (Mail & Guardian, 25 April–1 May 2008; 2–8 May 2008, Business Day, 6 May 2008). In this case, the picture had become a highly charged symbol of respect and face. From one side the incident appears as a typical case of how the concern with face overshadows crucial delivery concerns, while from another an agent of the racial gaze is deliberately undermining the authority and credibility of the state (Von Holdt, 2010a).

The instability and contestation within state institutions over the state's meaning and purposes undermine its ability to establish and sustain a coherent structure of symbolic domination. Skills and authority are not simply technical matters, but are crucial dimensions of a classification system and its symbolic order; if the state is internally divided with respect to such dimensions of symbolic order, there is very little possibility that it will be able to enforce and stabilise symbolic order throughout society.

Turning from state institutions to society, our research into community protests and the subaltern crowds that take to the streets of townships and informal settlements suggests that in post-apartheid South Africa, social order has not settled into 'commonsense' shape and that subaltern consciousness exists in a complex relationship with authority, social hierarchy and the state.

Typically, community protests start with a cycle of mass gatherings, marches and petitions. Responses by the authorities are generally inadequate and at some point police violence sparks running street battles between police and crowds of youths, and state buildings such as libraries, clinics and halls are burnt down. Informants — among them protest leaders, youths involved in the street battles and violence, and ordinary community members — provide a variety of contradictory views regarding the destruction of community facilities such as libraries and clinics.

So, for example, in a particular town, one of the protest leaders, a churchman, maintained that the clinic that had been burnt down ‘belonged to the apartheid regime’ and that the municipal officials had misappropriated money meant for it. The community felt that ‘we deserve much better’. As for the library, ‘It was a library by name only. You go inside, there is no content’. Asked about the community hall, he answered: ‘The community hall? That was excitement. You burn one, you burn them all.’ Other informants endorsed his views, but elderly women residents of the township contradicted him: the clinic was conveniently located, and ‘to burn it down for us old ladies with high blood pressure and bad knees ...

it was a big mistake’. School students expressed a similar opinion about the burning of the library, which they were accustomed to using as a place to study and do homework. Another protest leader said that the burning of the buildings was wrong, because they belonged to the community, while a third said it was the action of criminals. A teenage school student probably came closest to describing the meaning of this action for protesters: ‘People said, this is the municipality, we are going to burn it down’ (Dlamini, 2011: 37).

Clearly, a library or a clinic, and the act of burning it down, have different meanings for different actors in the community. For many, it is a public amenity with important practical uses, even if it is inadequate. For others, its manifest inadequacy shows that little has changed since apartheid and government is failing the community. Its practical usefulness is immaterial. Indeed, when the protesters claim that ‘nothing had changed’ in the library, this was untrue: it had been equipped with 20 new computers, which were all burnt or stolen in the protest (Langa, 2011: 64; Von Holdt, 2011a: 26).

There is a continuity between the apartheid past and the democratic present in the symbolic meaning of library or clinic as a structure that represents authority — an authority that is indifferent to subaltern voices. Burning it down is a symbolic disruption of that authority, an assertion of the anger and grievances of the community. However, protest leaders who are more prominent figures, occupy positions of responsibility and are mindful of the importance of ‘public opinion’ do not attempt to defend the action of the crowds, but blame it on ‘criminals’ — even though in all probability they anticipate the action and share in its symbolic assertion.

It is a symbolism that is well understood, both by communities and by authorities, since it was central to the struggle against apartheid authority. Yet its meaning has shifted with the establishment of democracy. Whereas in the 1980s the destruction of state property symbolised the rejection of the apartheid state and the ambition to destroy it, in the democratic era it is intended as a message to the highest levels of authority in the state: ‘The Premier undermines us. He’ll see by the smoke we’re calling him’ (Dlamini, 2011: 35–36). Symbolically, such actions both disrupt the authority of the state and reaffirm its authority by calling for those at the apex of its structure to ensure that their grievances are responded to.

Such contradictions are accentuated by the fact that in many community protests, at least some of the protest leadership are themselves
members of the dominant political formations of the Tripartite Alliance, including the ANC, the ANC Youth League and the South African Communist Party, and are protagonists in internal struggles within the ANC and the Alliance over access to political and administrative positions in local government, and access to jobs and tenders for business contracts. Instability and contestation within the ANC are linked to similar processes within government and the community.

As these studies show, in a situation of historical upheaval and change such as South Africa’s, it is not only the state that is the source of symbolic order: subalterns too construct symbolic orders from below in their struggles to appropriate, disrupt or reshape dominant meanings. Just as the post-apartheid state does not hold a monopoly over material violence, so it is unable to monopolise symbolic violence. In South Africa today, very little is self-evident, established or settled. Indeed, what we have is not so much a classification struggle in the Bourdieusian sense, but a classification crisis, a symbolic crisis. ‘Decolonisation, which sets out to change the order of the world’, writes Frantz Fanon, ‘is clearly an agenda for total disorder’ (Fanon, 2004 [1961]: 2).

This brings us to the next chapter.

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3 Even Bourdieu is led to the appropriation of the idea of the organic intellectual: ‘All this means that the ethno-sociologist is a kind of organic intellectual of humanity, and as a collective agent, can contribute to de-naturalizing and de-fatalizing human existence by placing his skill at the service of a universalism rooted in the comprehension of different particularisms’ (Bourdieu, 2008b [2002]: 24). But it is an organic intellectual of an abstract entity (i.e. humanity) – the very antithesis of Gramsci’s organic intellectual; indeed, the apotheosis of Gramsci’s traditional intellectual.

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NOTES

1 In another reference, Bourdieu (1991: chap. 8) opportunistically turns Gramsci’s warnings about the dangers of the trade union oligarchy – ‘a banker of men in a monopoly situation’ – and of the sectarian politics of the party apparatus, cut off from its followers, into a blanket denunciation of ‘organic intellectuals’ as deceiving both themselves and the class they claim to represent. It is curious that Bourdieu here draws on Gramsci’s more obscure political writings, while avoiding the Prison Notebooks and their key ideas of hegemony, civil society, intellectuals and the state.

2 Reflecting their very different intellectual positions and dispositions, they diverge fundamentally in their relation to their class origins. In the film La sociologie est un sport du combat, which is a portrait of Bourdieu’s academic and political life, there is a scene in which Bourdieu describes his revulsion for the dialect of his home region in the Pyrenees, illustrating the class habits he developed in the academic establishment, whereas Gramsci writes moving letters from prison to his sister imploring her to make sure that her children do not lose their familiarity with folk idioms and vernacular.